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## CASE STUDY

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Corporate  
security  
collaborates on  
an innovative  
strategy



## ■ CASE STUDY ■

A corporate security organization needed **an innovative strategy** to protect against cyber threats and provide personal and physical asset security.



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Security expertise was spread across the organization, and the senior team needed a way to hear and consider multiple perspectives and bring **better thinking to the table.**



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With the  
**ThinkUP Framework™**, we  
helped the Senior Leadership  
Team create an approach to  
collaborative strategy  
development that they could  
**replicate** as refreshes were  
needed.





Staff reported  
**a new**  
**understanding**  
that shifted  
their thinking

## ■ CASE STUDY ■

They liked that the silos were broken down, and it gave them more ways to contribute their expertise to what **inspired** them to be in the security business.



keeping people,  
property and  
assets **safe.**



Expect  
Top  
Performance  
From  
Your Team

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# Want to love leadership again?

Let's get your team achieving more than you ever thought possible.

