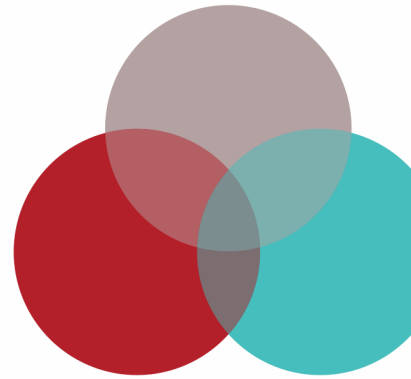
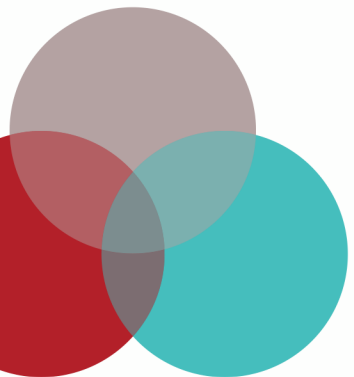

■ CASE STUDY ■



What would happen if
you asked your teams to
innovate across functions
and **break down silos?**



■ CASE STUDY ■

The product engineering and R&D teams of an aerospace firm were being asked to be **more innovative.**

Their organization **hadn't fully developed** its innovation strategy...

...and still, the teams
were motivated to
contribute to new
growth objectives.



■ CASE STUDY ■

These teams knew they **couldn't innovate in a vacuum** and were concerned about overcoming a history of working in silos.

(and their managers were concerned they weren't seeing the benefits promised from adopting Agile practices.)

We ran a diagnostic
in the organization using the
**Organizational Growth Indicator
(OGI)** Assessment to support the
Senior Leadership Team in
understanding the organization's
ability to **create value, adapt to
change...**



...and to pinpoint the hidden factors that were supporting and constraining their efforts.



The results uncovered cultural factors around how the organization analyzed and resolved challenges that could hinder innovation.



■ CASE STUDY ■

We used this information and
our ThinkUP Framework™
to customize
a program...

■ CASE STUDY ■

...to deliver a framework, tools and training to **enhance collaboration, problem-solving and innovations skills** to overcome these cultural factors.

These teams went on to **conceptualize, develop and implement** a practice for cross-functional collaboration.

They started working across the organization, chipping away at long-held silos.

They were able to **contribute real value** to the organization as they resolved new product opportunities...



...modeling **innovative thinking** in the way they worked with other teams and integrating Agile into the process,

so that the organization **realized tangible benefits** from their investment in Agile and a desire to be more innovative.



Want to love leadership again?

Let's get your team achieving more than you ever thought possible.

